

Why Nexora exists

No sale should be lost to waiting.

Nexora is an AI sales agent for WhatsApp, built in India for small and growing businesses. It replies to every lead in seconds, answers customer questions, sends quotations and invoices, follows up automatically and helps close the sale, any hour of the day, in your customer's language.

Our purpose

When a customer is ready to buy, a business should be ready to sell, at any hour, without waiting on anyone.

Nexora began in our own office. Leads arrived on WhatsApp, and our sales team replied hours later. By then, customers had bought elsewhere. We were paying to bring buyers to our door, then leaving them waiting outside.

So we built an AI to reply the moment a lead arrived. Then it learned to answer questions, send quotes, create invoices and follow up. Every step removed the same thing: **waiting**.

Our mission

Make every business ready to sell the moment its customer is ready to buy.

We give every business that sells on WhatsApp an always-ready sales agent: one that replies, answers, quotes, invoices and follows up the moment a customer is ready, in the customer's own language, with the team always in control.

Our vision

A world where no business, however small, loses a customer because nobody was free to answer.

It is 2 a.m. in Surat. A buyer messages a two-person textile trader about 2,000 metres of fabric. Within seconds she has an answer in Gujarati, a quotation with today's price and a payment link. By the time the owner wakes up, the order is confirmed, the invoice is ready and the next follow-up is scheduled. The smallest business in the city sold as fast as the largest one, and nobody had to be awake.

Why speed decides the sale

A lead is warmest the moment they message you. Every hour of waiting lets their interest cool.

- Businesses that respond to a lead within one hour are **nearly 7× more likely** to have a real conversation with a decision-maker than those that wait an hour longer, and **over 60× more likely** than those that wait a day. (*Harvard Business Review*, "The Short Life of Online Sales Leads", 2011)
- In the same research, **23% of companies never replied** to an online lead at all, and the average reply took **42 hours**.

Good businesses don't lose to better ones. They lose to faster ones, just because nobody was free.

What we believe

A customer who messages you has already chosen you. They should never wait to be answered, wait for a quote, or chase you for an invoice. Your business shouldn't sleep when your customers don't.

Our values

Value	What it means
Ready, every time	We reply to our own customers fast. A company that ends waiting cannot keep its customers waiting.
Plain truth	WhatsApp message rates shown before you send. No hidden fees, no fake urgency.
Your time is sacred	Every setup step has to earn its place. If it makes you wait, we rethink it.
Your team stays in charge	The AI does the waiting work; your people make the calls. You can see, pause and take over anything.
Earn the next message	We only help send messages people agreed to receive, and we protect your number as if it were ours.

How Nexora helps

Always answers	Every WhatsApp lead answered in seconds, any hour, in your customer's language.
Knows your business	Teach it once in seven short sections, and it answers like your best salesperson.
Never lets a sale go cold	Quotes, invoices and follow-ups happen on their own.
You stay in control	Your team sees every chat and can step in anytime, on Meta's official WhatsApp Business API.

Who Nexora is for

Owner-run businesses in India that sell on WhatsApp, including:

- **Real estate** brokers and builders handling ad leads at night

- **Coaching institutes, schools and training centres** answering admissions questions all day
 - **Traders, manufacturers and B2B suppliers** sending quotes and chasing orders
 - **D2C and e-commerce brands** turning ad clicks into sales
 - **Clinics, salons and local services** answering booking questions while they work
-

Try it

₹1 for the first month. Everything unlocked. Cancel anytime. [Start your ₹1 trial →](#)

Your business never sleeps. No sale should be lost to waiting.